

# CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<b>Contract / Revision</b> 226311 / 1		<b>Alt Order #</b> 08540450
<b>Product</b> SAVE OUR CARE		
<b>Contract Dates</b> 02/22/17 - 03/01/17		<b>Estimate #</b> 5457
<b>Advertiser</b> Iss/Save My Care-A		<b>Original Date / Revision</b> 02/21/17 / 02/28/17
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WHIO-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b>	<b>Advertiser Code</b> 898	<b>Product 1/2</b> 908
<b>Agency Ref</b> 35218		<b>Advertiser Ref</b>

And:

**Buying Time LLC**  
**650 Massachusetts Ave NW**  
**Suite 210**  
**Washington, DC 20001**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	02/24/17	02/24/17	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/20/17	02/26/17	----1--				1	\$1,200.00					
2	WHIO	02/24/17	02/24/17	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/20/17	02/26/17	----1--				1	\$1,500.00					
3	WHIO	02/24/17	02/24/17	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/20/17	02/26/17	----1--				1	\$850.00					
4	WHIO	02/27/17	02/27/17	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/27/17	03/05/17	1-----				1	\$1,200.00					
5	WHIO	02/27/17	02/27/17	Daybreak Edition 530a	5:26 AM-6:00 AM		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/27/17	03/05/17	1-----				1	\$600.00					
6	WHIO	02/26/17	02/26/17	NewsCenter 7 6p Su	6:00 PM-7:00 PM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/20/17	02/26/17	-----1				1	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	02/20/17-02/26/17	NewsCenter 7 6p Su	6:00 PM-7:00 PM	-----Su	:30		<del>\$1,000.00</del>			NM		
			See MG 6.2											
	2	WHIO	02/28/17-02/28/17	NewsCenter 7 @ noon	12p-1230p	-Tu-----	:30		\$1,000.00			NM		
			Ⓜ MG for 6.1 02/26											
7	WHIO	02/23/17	02/23/17	Daybreak Edition 530a	5:26 AM-6:00 AM		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/20/17	02/26/17	---1---				1	\$600.00					
8	WHIO	02/23/17	02/23/17	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/20/17	02/26/17	---1---				1	\$1,500.00					
9	WHIO	02/23/17	02/23/17	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$850.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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<u>Advertiser</u> Iss/Save My Care-A		<u>Estimate #</u> 5457
		<u>Original Date / Revision</u> 02/21/17 / 02/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/20/17	02/26/17	---1---				1	\$850.00						
10	WHIO	02/28/17	02/28/17	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/27/17	03/05/17	-1-----				1	\$1,500.00						
11	WHIO	02/28/17	02/28/17	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/27/17	03/05/17	-1-----				1	\$850.00						
12	WHIO	02/22/17	02/22/17	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/20/17	02/26/17	--1----				1	\$1,200.00						
13	WHIO	02/22/17	02/22/17	Daybreak Edition 530a	5:26 AM-6:00 AM		:30			P-02		NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/20/17	02/26/17	--1----				1	\$600.00						
14	WHIO	02/22/17	02/22/17	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/20/17	02/26/17	--1----				1	\$850.00						
Totals								0.00						14	\$14,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/30/17 - 02/26/17	9	\$9,150.00	(\$1,372.50)	\$7,777.50
02/27/17 - 02/28/17	5	\$5,150.00	(\$772.50)	\$4,377.50
<b>Totals</b>	14	\$14,300.00	(\$2,145.00)	\$12,155.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Thank you for your business!

FAX# 610-225-1191  
HARRIS REPORT FROM REP MAR2/17 16.29  
\*\*CHANGES\*\* \*\*\* WHIO-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

SALES PRSN PH- NICK WELTE

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\_\_\_\_\_ (ICE)

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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAR2/17 16.29

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START	END	SPTS	WEEK	DAYS	TOTL
:	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = 898 AGENCY EST# = 5457  
AGENCY PRODUCT CODE = 908

S		\$1,000.00	2 / 26	O	SUN	O
S						
600E-700P	30					

PROGRAM : NEWS CENTER 7 (INCLUDES CBS NEWS)  
PA35+ : 11 C

CON COM1: NEWS CENTER 7 (INCLUDES CBS NEWS)

15	A	1200N-1230P	30	\$1,000.00	2/28	1	TUE	1
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PROGRAM : NEWS CENTER 7 (INCLUDES CBS NEWS)  
RA35+ : 11 5

ORD COM1: PLEASE ADVISE ASAP  
THIS IS A MAKE-GOOD FOR FEB26 ON LINE-6 FOR 1 SPOT/WK

REP HEADLINE# 8540450 TRF# 226311  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
MAR2/17 16.29  
\*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#6	MISSED: SUN/600P-700P									
			OFFER: TUE/1200N-1230P									
			CMT: PLEASE ADVISE ASAP									

FEB/17			\$9,150.00	MAR/17		\$5,150.00						
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MARKET TOTALS \$20,428												
WHIO 70% WDTN 20% WKEF 0% WRGT 10% CABL 0% WBDT 0%												
CONTRACT TOTAL 14300.00												
TOTAL SPOTS 14												

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE